

bproauto® spark plugs

Start strong. Drive with confidence.

O.E.-backed spark plugs provide reliable starts, efficient combustion and lasting engine performance. Available in three metals – **iridium**, **platinum** and **nickel-copper** – each is engineered to meet specific vehicle needs to help **improve fuel economy, reduce misfires, and extend engine life.**

Plug in to optimal driving reliability.

Iridium Spark Plug

- Ideal for newer vehicle applications with high-performance engines

- Improved cold-start and acceleration performance



- Fine wire iridium for focused ignition and better overall ignitability

- Spark gap remains virtually unchanged during the life of the plug

Platinum Spark Plug

- Platinum tip resists spark erosion in corrosive environments

- Offers longer life and reliable performance



- Ideal for newer vehicles with electronic distributor ignition systems or “wasted spark” systems

- Requires lower sparking voltage and improves efficiency

Nickel-Copper Spark Plug

- Nickel-chrome alloy ground electrode resists erosion and corrosion

- Provides dependable everyday performance



- Ideal for older vehicles with port fuel injection

- Helps prevent low-speed carbon fouling for smoother operation

Partner with bproauto® to ensure your customers enjoy smooth, dependable driving with every start.